

Getting to Alpha Tower

From the West

Motorway connections: M5; M54

From M6

1. Leave the M6 at Junction 6 and follow signs for A38M Birmingham Central.
2. Stay on the A38M in the second lane for approximately 2 miles following signs for Birmingham City Centre
3. Pass over the flyover above Lancaster Circus (Aston University is on the left).
4. Proceed through St Chads Queensway tunnel. On leaving the tunnel, (don't go under the second tunnel) move into the right-hand lane and continue up to Paradise Circus island.
5. Take the second available exit from Paradise Circus, follow signs for the A456/Broad Street
6. Take the first turning on the left into Bridge Street (just before the Hyatt Hotel).
7. At the next junction, turn left into Holliday Street. The entrance to Britannia car park is on your left.

Alternatively From M5

1. Leave the M5 at Junction 3. At the motorway island follow signs for Birmingham City Centre (A456).
2. Keep on the A456 (Hagley Road West) for approximately 2 miles.
3. At the first set of traffic lights (the junction of the A4123) carry straight on following signs for Birmingham City Centre (A456).
4. Carry straight on over the second set of traffic lights, Hagley Road West becomes Hagley Road as you enter Edgbaston.
5. After a further 2.5 miles you will approach Five Ways island (do not take the tunnel under Five Ways). Take the third exit onto Islington Row Middleway (A4540)
6. Take the second left into Bath Row which leads into Holloway Head.
7. At the roundabout (Holloway Circus) turn left into Suffolk Street Queensway.
8. Take the third left turn into Holliday Street. The entrance to the Britannia underground car park on the right hand side (in the dip of the road).

Alternative car parks are available at Brindley Drive, situated off Cambridge Street and the Brunel Street car park, off Suffolk Street Queensway.