

Getting to Alpha Tower

From the North

Motorway connections: M1; M42; M54

From M6

1. Leave the M6 at Junction 6 and follow signs for A38M Birmingham Central.
2. Stay on the A38M in the second lane for approximately 2 miles following signs for Birmingham City Centre
3. Pass over the flyover above Lancaster Circus (Aston University is on the left).
4. Proceed through St Chads Queensway tunnel. On leaving the tunnel, (don't go under the second tunnel) move into the right-hand lane and continue up to Paradise Circus island.
5. Take the second available exit from Paradise Circus, follow signs for the A456/Broad Street
6. Take the first turning on the left into Bridge Street (just before the Hyatt Hotel).
7. At the next junction, turn left into Holliday Street. The entrance to Britannia car park is on your left.

Alternative car parks are available at Brindley Drive, situated off Cambridge Street and the Brunel Street car park, off Suffolk Street Queensway.